

Philip Cowley • Dennis Kavanagh

# The British General Election of 2017

palgrave  
macmillan

# CONTENTS

<b>1</b>	<b>Not Going According to Plan</b>	<b>1</b>
<b>2</b>	<b>Brexit</b> Jack Glynn and Anand Menon	<b>21</b>
<b>3</b>	<b>From Stockbroker's Son to Vicar's Daughter: The Conservatives</b>	<b>41</b>
<b>4</b>	<b>From Miliband to Corbyn: Labour</b>	<b>67</b>
<b>5</b>	<b>The Liberal Democrats and Others</b>	<b>99</b>
<b>6</b>	<b>Still Different, Only Slightly Less So: Scotland</b> Gerry Hassan	<b>125</b>
<b>7</b>	<b>Towards a Landslide</b>	<b>149</b>
<b>8</b>	<b>Everything Changes</b> With Wes Ball	<b>177</b>

<b>9</b>	<b>Horrors and Hopes</b>	203
<b>10</b>	<b>Election Night and Its Aftermath</b>	231
<b>11</b>	<b>Wrong-Footed Again: The Polls</b>	259
<b>12</b>	<b>Targeted (and Untargeted) Local Campaigning</b>	285
<b>13</b>	<b>Campaign Coverage and Editorial Judgements: Broadcasting</b>	323
	Stephen Cushion and Charlie Beckett	
<b>14</b>	<b>A Bad Press: Newspapers</b>	347
	Dominic Wring and David Deacon	
<b>15</b>	<b>Political Recruitment Under Pressure: MPs and Candidates</b>	385
	Rosie Campbell and Jennifer Hudson	
<b>16</b>	<b>The Election in Retrospect</b>	409
	<b>Appendix 1: The Results Analysed</b>	449
	John Curtice, Stephen Fisher, Robert Ford and Patrick English	
	<b>Appendix 2: The Voting Statistics</b>	496
	<b>Appendix 3: Select Political Chronology 2015–17</b>	537
	<b>Index</b>	549