

Frank A. Stengel · David B. MacDonald  
Dirk Nabers  
Editors

# Populism and World Politics

Exploring Inter- and Transnational Dimensions

palgrave  
macmillan

*Editors*

Frank A. Stengel  
International Political Sociology  
Kiel University  
Kiel, Schleswig-Holstein, Germany

Dirk Nabers  
International Political Sociology  
Kiel University  
Kiel, Schleswig-Holstein, Germany

David B. MacDonald  
Department of Political Science  
University of Guelph  
Guelph, ON, Canada

Global Political Sociology  
ISBN 978-3-030-04620-0      ISBN 978-3-030-04621-7 (eBook)  
<https://doi.org/10.1007/978-3-030-04621-7>

Library of Congress Control Number: 2018962048

© The Editor(s) (if applicable) and The Author(s), under exclusive license to Springer Nature Switzerland AG, part of Springer Nature 2019

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use. The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover image: © Dennis Cox/Alamy Stock Photo

This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG  
The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

# CONTENTS

<b>1</b>	<b>Introduction: Analyzing the Nexus Between Populism and International Relations</b>	<b>1</b>
	Frank A. Stengel, David B. MacDonald and Dirk Nabers	
<b>Part I Theoretical Issues in Global Populism Research</b>		
<b>2</b>	<b>Populism Beyond the Nation</b>	<b>25</b>
	Jan Zeemann	
<b>3</b>	<b>How to Become a Leader: Identifying Global Repertoires for Populist Leadership</b>	<b>55</b>
	María Esperanza Casullo	
<b>4</b>	<b>Populism and Contemporary Global Media: Populist Communication Logics and the Co-construction of Transnational Identities</b>	<b>73</b>
	Precious N. Chatterje-Doody and Rhys Crilley	

**Part II Populism and Foreign Policy**

- 5 Sedimented Practices and American Identity in Donald J. Trump's Election Campaign** 103  
Dirk Nabers and Frank A. Stengel
- 6 The Populist Radical Right Goes Canadian: An Analysis of Kellie Leitch's Failed 2016–2017 Conservative Party of Canada Leadership Campaign** 137  
Brian Budd
- 7 Populists and Foreign Policy: Evidence from Latin America** 165  
Grant Alan Burrier
- 8 Making (Latin) America Great Again: Lessons from Populist Foreign Policies in the Americas** 195  
Daniel F. Wajner
- 9 Between Populism and Pluralism: Winston Peters and the International Relations of New Zealand First** 227  
David B. MacDonald
- 10 Conceptualizing the Links Between Populism, Nationalism and Foreign Policy: How Modi Constructed a Nationalist, Anti-establishment Electoral Coalition in India** 251  
Thorsten Wojczewski

**Part III Populism and International Politics**

- 11 The Liberal International Order and Its Populist Adversaries in Russia, UK and USA** 277  
Robert G. Patman

<b>12</b>	<b>The Global Rise of Populism as a Socio-material Phenomenon: Matter, Discourse, and Genetically Modified Organisms in the European Union</b>	<b>305</b>
	Shane Markowitz	
<b>13</b>	<b>Populism and Trade: The 2016 US Presidential Election and the Death of the Trans-Pacific Partnership</b>	<b>337</b>
	Amy Skonieczny	
<b>14</b>	<b>Conclusion: Populism, Foreign Policy, and World Politics</b>	<b>365</b>
	Frank A. Stengel, David B. MacDonald and Dirk Nabers	
	<b>Index</b>	<b>373</b>