

The Inclusion Calculation

*Why Men appropriate Women's
Representation*

MELODY E. VALDINI

OXFORD
UNIVERSITY PRESS

OXFORD
UNIVERSITY PRESS

Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide. Oxford is a registered trade mark of Oxford University Press in the UK and certain other countries.

Published in the United States of America by Oxford University Press
198 Madison Avenue, New York, NY 10016, United States of America.

© Oxford University Press 2019

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, without the prior permission in writing of Oxford University Press, or as expressly permitted by law, by license, or under terms agreed with the appropriate reproduction rights organization. Inquiries concerning reproduction outside the scope of the above should be sent to the Rights Department, Oxford University Press, at the address above.

You must not circulate this work in any other form
and you must impose this same condition on any acquirer.

Library of Congress Cataloging-in-Publication Data

Names: Valdini, Melody Ellis.

Title: The inclusion calculation : why men appropriate women's representation / Melody Ellis Valdini.

Description: New York, NY : Oxford University Press, 2019. |

Includes bibliographical references and index.

Identifiers: LCCN 2019006327 (print) | LCCN 2019021433 (ebook) |

ISBN 9780190936211 (Updf) | ISBN 9780190936228 (Epub) |

ISBN 9780190936204 (paperback) | ISBN 9780190936198 (hardcover)

Subjects: LCSH: Women—Political activity. | Men—Political activity. |

Sex role—Political aspects. | Power (Social sciences)—United States. |

BISAC: POLITICAL SCIENCE / Political Process / Elections. |

POLITICAL SCIENCE / Political Process / General. | SOCIAL SCIENCE / Gender Studies.

Classification: LCC HQ1236 (ebook) | LCC HQ1236 .V346 2019 (print) |

DDC 320.082—dc23

LC record available at <https://lccn.loc.gov/2019006327>

CONTENTS

Acknowledgments ix

1. Introduction 1
2. The Calculation of Women's Inclusion 18
3. Feminine Stereotypes and the Advantages of Association 41
4. The Strategic Use of Women Candidates in Post-Scandal
Environments 62
5. The Method of Inclusion Matters Too: The Strategy of Gender Quota
Adoption 95
6. The Strategic Use of Women's Representation in Hybrid Regimes 124
7. Conclusion, Implications, and Future Research 145

Appendix I: Lists of Positive and Negative Traits Presented to
Participants 161

Appendix II: Descriptions and Sources of All Variables used in Chapter 6
Regression 163

Notes 165

Works Cited 171

Index 185