

Juha Herkman • Emilia Palonen
Editors

Populism, Twitter and the European Public Sphere

Social Media Communication
in the EP Elections 2019

palgrave
macmillan

Editors

Juha Herkman
Media and Communication Studies
Faculty of Social Sciences
University of Helsinki
Helsinki, Finland

Emilia Palonen
Helsinki Institute for Social Sciences and
Humanities (HSSH); Political Science
Faculty of Social Sciences
University of Helsinki
Helsinki, Finland

ISBN 978-3-031-41739-9 ISBN 978-3-031-41737-5 (eBook)
<https://doi.org/10.1007/978-3-031-41737-5>

© The Editor(s) (if applicable) and The Author(s), under exclusive licence to Springer Nature Switzerland AG 2024

Chapter-No.1, Chapter-No.4, and Chapter-No.8 are licensed under the terms of the Creative Commons Attribution 4.0 International License (<http://creativecommons.org/licenses/by/4.0/>). For further details see license information in the chapter.

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use. The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, expressed or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG.

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Paper in this product is recyclable.

CONTENTS

Introduction: European Public Sphere, Populism and Twitter	xvii
Juha Herkman and Emilia Palonen	
1 Data and Methodology in the Twitter EP2019 Analysis	1
Emilia Palonen, Laura Sibinescu, Juha Koljonen, and Juha Herkman	
Part I Democratic Corporatist Countries	23
2 The Netherlands: Populism from Margins to the Mainstream	25
Carola Schoor, Reeta Pöyhtäri, and Tuija Saresma	
3 Germany: Transnationalisation of Populist Radical Right	57
Kimmo Elo	
4 Finland: Populist Polarisation of the Finnish Political Communication	85
Juha Herkman, Laura Sibinescu, and Emilia Palonen	

Part II	Polarised Pluralist Countries	115
5	Italy: Mixed Populism and Agenda Setting in Election Campaign	117
	Saija Räsänen, Roberto De Rosa, and Dario Quattromani	
6	Spain: Rising Right-Wing Populism	145
	Dolors Palau-Sempio and Virpi Salojärvi	
Part III	Liberal Countries	175
7	Ireland: Emerging Right-Wing Populism	177
	Niamh Kirk	
8	The UK: Brexit and Competing Populism	209
	Dayei Oh and Olli Castrén	
	Comparison and Conclusions: What Twitter Campaigns Tell Us About Populism and Europeanisation of National Public Spheres?	239
	Juha Herkman and Emilia Palonen	