

Luigi Ceccarini · James L. Newell
Editors

The Italian General Election of 2018

Italy in Uncharted Territory

palgrave
macmillan

Editors

Luigi Ceccarini
Dipartimento di Economia
Società, Politica
University of Urbino Carlo Bo
Urbino, Italy

James L. Newell
Manchester, UK

ISBN 978-3-030-13616-1 ISBN 978-3-030-13617-8 (eBook)
<https://doi.org/10.1007/978-3-030-13617-8>

Library of Congress Control Number: 2019932945

© The Editor(s) (if applicable) and The Author(s), under exclusive license to Springer Nature Switzerland AG 2019

This work is subject to copyright. All rights are solely and exclusively licensed by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use. The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Cover credit: iStock/Getty Images Plus

This Palgrave Macmillan imprint is published by the registered company Springer Nature Switzerland AG

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

CONTENTS

1	Introduction: The Paradoxical Election	1
	Luigi Ceccarini and James L. Newell	
 Part I The Context		
2	The Political Context 2013–2018	21
	James L. Newell	
3	The Economic Context 2013–2018	43
	Michele Capriati	
4	The International Context 2013–2018	73
	Maria Giulia Amadio Viceré	
 Part II The Run-Up to the Election		
5	The Three Perspectives of the Left and the Gradual Loss of Its Electorate	97
	Paolo Natale	
6	The Parties of the Centre Right	121
	James L. Newell	

- 7 Five Stars, Five Years, Five (Broken) Taboos** 139
Fabio Bordignon and Luigi Ceccarini

Part III The Campaign

- 8 Issues and Themes** 167
Marco Valbruzzi

- 9 Journalistic Narratives and Political Communication
Strategies Against the Background of a Critical Mood:
The 2018 Election Campaign in the Traditional Media
and Beyond** 191
Franca Roncarolo and Cristina Cremonesi

- 10 Digital Campaigning: The Communication Strategies
of the Leaders on Facebook** 217
Christopher Cepernich

Part IV The Outcome

- 11 Volatile Voters and a Volatile Party System: The Results** 247
Alessandro Chiamonte and Aldo Paparo

- 12 Members of the Chamber of Deputies** 271
Bruno Marino, Nicola Martocchia Diodati
and Luca Verzichelli

- 13 The Formation of the Government** 297
Gianfranco Pasquino

- 14 Conclusion: Italy in Uncharted Territory—Towards
a New Era of Uncertainty** 317
James L. Newell and Luigi Ceccarini

- Index** 331