

# **Comedy, Cameos, and Campaign Communication**

Leveraging Entertainment Media to  
Win Elections and Advance Policy

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# Contents

<i>Acknowledgments</i>	<i>vi</i>
1 The long tail: the effects of media choice and audience fragmentation on the campaign process	1
2 Merch, fandom, and sports metaphors: the commodification of the modern campaign	13
3 From daytime talk to late-night punchlines: campaign strategy and soft news	30
4 Sitcoms and satire: the art of the political cameo	47
5 Partnerships in pop culture: courting the celebrity endorsement	64
6 The instaworthy campaign: gaming, streaming, and social media	84
7 Trivialization or accessibility? The democratic implications of entertaining the electorate	104
<i>Index</i>	<i>113</i>