

HOW

elections are won in the digital age!

by

Aldo Grech

Preface	5
Introduction	17
The Rise of the Social Media Party; How Algorithms Replaced Ideology	23
Brexit; The First Algorithmic Election	33
Exporting Digital Propaganda; Kenya, Nigeria, and Global Influence	41
Trump 2016; The First Algorithmic President	49
The Globalization of Algorithmic Manipulation; India, Brazil, and Beyond	57
Trump 2; The Unbelievable Comeback of November 2024	67
The Psychology of Manipulation; Why People Vote Against Their Own Interests	77
The Narrative War; Why the Other Parties Keep Losing	87
The Convergence of Online Subcultures and the Rise of the Alt-Right	107
Robert Mercer; The Billionaire Who Engineered the Social Media Party	115
The Evolution of Social Media into Echo Chambers of Extremism	123
The AI Era; Political Warfare in the Age of Deepfakes & Chatbots	131
The Coming Battle for Narrative Control	139
Conclusion: The Battle for Digital Reality	147
The Post-Mortem of the Harris-Walz Campaign: A Case Study in Digital Failure	155
Epilogue	161
About the Author	167



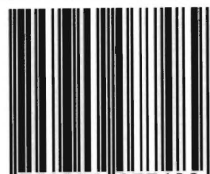
Acclaimed author Aldo Grech is a rare fusion of business strategist, inventor, philosopher, and digital-age analyst; a thinker who has journeyed from corporate boardrooms to existential inquiry, from media deconstruction to political forensics.

His evolution as a writer reflects an unrelenting quest for truth in an era of manipulation, moving from the inquisitive to the philosophical to the brutally analytical. The HOW is his bullseye in a field of political commentary riddled with near misses, cutting through noise and ideology to expose the mechanics of modern electoral warfare with surgical precision.

HOW did we get here, is the only pertinent question of our time!

WHY did we get here is the wrong question everybody is asking.

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