

AFTER THE PINK TIDE

**Corporate State Formation and
New Egalitarianisms in Latin America**



Edited by

Marina Gold and Alessandro Zagato



berghahn

NEW YORK • OXFORD

www.berghahnbooks.com

First published in 2020 by
Berghahn Books
www.berghahnbooks.com

© 2020 Marina Gold and Alessandro Zagato

All rights reserved. Except for the quotation of short passages for the purposes of criticism and review, no part of this book may be reproduced in any form or by any means, electronic or mechanical, including photocopying, recording, or any information storage and retrieval system now known or to be invented, without written permission of the publisher.

Library of Congress Cataloging-in-Publication Data

A C.I.P. cataloging record is available from the Library of Congress
Library of Congress Cataloging in Publication Control Number: 2019048216

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library



This work is published subject to a Creative Commons Attribution Noncommercial No Derivatives 4.0 International license. The terms of the license can be found at <https://creativecommons.org/licenses/by-nc-nd/4.0/>. For permission to publish commercial volumes, please contact Berghahn Books.

Supported by the University of Bergen

ISBN 978-1-78920-657-9 hardback
ISBN 978-1-78920-876-4 paperback
ISBN 978-1-78920-659-3 open access ebook



CONTENTS

Introduction. The Pink Tide: Egalitarianism and the Corporate State in Latin America <i>Marina Gold and Alessandro Zagato</i>	1
Chapter 1. State Corporatization and Warfare in Mexico <i>Alessandro Zagato</i>	22
Chapter 2. Political Parties, Big Business, Social Movements and the ‘Voice of the People’: Views from Above and Below on the Crisis Created by the 2016 Coup in Brazil <i>John Gledhill and Maria Gabriela Hita</i>	43
Chapter 3. The Election of MAS, Its Egalitarian Potential and Its Contradictions: Lessons from Bolivia <i>Leonidas Oikonomakis</i>	71
Chapter 4. What Is in the ‘People’s Interest’? Discourses of Egalitarianism and ‘Development as Compensation’ in Contemporary Ecuador <i>Erin Fitz-Henry and Denisse Rodríguez</i>	86
Chapter 5. The Neoliberal State and Post-Transition Democracy in Chile: Local Public Action and Indigenous Political Demands <i>Francisca de la Maza Cabrera</i>	111
Chapter 6. More State? On Authority and the Conditions for Egalitarianism in Venezuela <i>Luis Angosto-Ferrández</i>	130
Chapter 7. Egalitarian and Hierarchical Tensions in Cuban Self-Employed Ventures <i>Marina Gold</i>	149

Chapter 8. Social Banditry and the Legal in the Corporate State of Peru	170
<i>Cecilie Vindal Ødegaard</i>	
Conclusion. Egalitarianism and Dynamics of Oppression: Constitutive Processes	192
<i>Alessandro Zagato and Marina Gold</i>	
Afterword. Towards the Era of the Post-Human	200
<i>Bruce Kapferer</i>	
Index	207