

Bolsonarismo



The Global Origins and Future of
Brazil's Far Right

FERNANDO BRANCOLI



Rutgers University Press

New Brunswick, Camden, and Newark, New Jersey
London and Oxford

Rutgers University Press is a department of Rutgers, The State University of New Jersey, one of the leading public research universities in the nation. By publishing worldwide, it furthers the University's mission of dedication to excellence in teaching, scholarship, research, and clinical care.

Library of Congress Cataloging-in-Publication Data

Names: Brancoli, Fernando, author.

Title: *Bolsonarismo : the global origins and future of Brazil's far right* / Fernando Brancoli.

Description: First edition. | New Brunswick, New Jersey : Rutgers University Press, [2024] | Includes bibliographical references and index.

Identifiers: LCCN 2023022229 | ISBN 9781978838550 (paperback : alk. paper) |

ISBN 9781978838567 (hardcover : alk. paper) | ISBN 9781978838574 (epub) |

ISBN 9781978838581 (pdf)

Subjects: LCSH: Bolsonaro, Jair, 1955- | Conservatism—Brazil. | Right-wing extremists—Brazil. | Brazil—Politics and government—2003- | Brazil—Social conditions—21st century.

Classification: LCC JC573.2.B6 B73 2024 | DDC 320.52098109/05—dc23/eng/20230608

LC record available at <https://lcn.loc.gov/2023022229>

A British Cataloging-in-Publication record for this book is available from the British Library.

Copyright © 2024 by Fernando Brancoli

All rights reserved

No part of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, or by any information storage and retrieval system, without written permission from the publisher. Please contact Rutgers University Press, 106 Somerset Street, New Brunswick, NJ 08901. The only exception to this prohibition is "fair use" as defined by U.S. copyright law.

References to internet websites (URLs) were accurate at the time of writing. Neither the author nor Rutgers University Press is responsible for URLs that may have expired or changed since the manuscript was prepared.

∞ The paper used in this publication meets the requirements of the American National Standard for Information Sciences—Permanence of Paper for Printed Library Materials, ANSI Z39.48-1992.

rutgersuniversitypress.org

Contents

Introduction	I
1 Extreme Right, Bolsonarismo, and the Multiple Bodies of Conservatism in Brazil	23
2 Bolsonarismo and the Battle against Globalism: Neoconservatism as a Transnational Alliance	53
3 Moral Geopolitics: Neo-Pentecostalism, Christian Zionism, and the Internationalization of Salvation	83
4 Domestic and International Pacification: Militarism, Peacekeeping Operations, and Enemy Formation in Brazil	109
5 Authoritarian Meritocracy: Bolsonarismo, the Establishment of an Entrepreneurial Nation, and the Privatization of the Family	153
Conclusion: Bolsonarismo after Bolsonaro—From New Institutional Leaders to Evangelical Paramilitary Groups	191
Acknowledgments	203
Notes	207
References	209
Index	231