

Cambridge Elements 

Elements in European Politics

edited by

Catherine De Vries

*Bocconi University*

Gary Marks

*University of North Carolina at Chapel Hill and European University Institute*

POLITICAL CHANGE  
AND ELECTORAL  
COALITIONS IN WESTERN  
DEMOCRACIES

Peter A. Hall

*Harvard University*

Georgina Evans

*Harvard University*

Sung In Kim

*Harvard University*



CAMBRIDGE  
UNIVERSITY PRESS



**CAMBRIDGE**  
**UNIVERSITY PRESS**

Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre,  
New Delhi – 110025, India

103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment,  
a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of  
education, learning and research at the highest international levels of excellence.

[www.cambridge.org](http://www.cambridge.org)

Information on this title: [www.cambridge.org/9781009431347](http://www.cambridge.org/9781009431347)

DOI: 10.1017/9781009431378

© Peter A. Hall, Georgina Evans, Sung In Kim 2023

This publication is in copyright. Subject to statutory exception and to the provisions  
of relevant collective licensing agreements, no reproduction of any part may take  
place without the written permission of Cambridge University Press & Assessment.

First published 2023

*A catalogue record for this publication is available from the British Library.*

ISBN 978-1-009-43134-7 Paperback

ISSN 2754-5032 (online)

ISSN 2754-5024 (print)

Cambridge University Press & Assessment has no responsibility for the persistence  
or accuracy of URLs for external or third-party internet websites referred to in this  
publication and does not guarantee that any content on such websites is, or will  
remain, accurate or appropriate.

# Contents

1	Introduction	1
2	The Movement of Citizens in the Electoral Space	7
3	Party Strategies and Issue Salience	19
4	Assessing the Viability of Electoral Coalitions	31
5	Conclusion	42
	Appendices	48
	References	73