

The Making of the Presidential Candidates 2020

Edited by Jonathan Bernstein
and Casey B. K. Dominguez

ROWMAN & LITTLEFIELD
Lanham • Boulder • New York • London

Published by Rowman & Littlefield
An imprint of The Rowman & Littlefield Publishing Group, Inc.
4501 Forbes Boulevard, Suite 200, Lanham, Maryland 20706
www.rowman.com

6 Tinworth Street, London SE11 5AL, United Kingdom

Copyright © 2019 by The Rowman & Littlefield Publishing Group, Inc.

All rights reserved. No part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without written permission from the publisher, except by a reviewer who may quote passages in a review.

British Library Cataloguing in Publication Information Available

Library of Congress Cataloging-in-Publication Data Available

ISBN 978-1-5381-3107-7 (cloth : alk. paper)
ISBN 978-1-5381-3108-4 (pbk. : alk. paper)
ISBN 978-1-5381-3109-1 (electronic)

 The paper used in this publication meets the minimum requirements of American National Standard for Information Sciences—Permanence of Paper for Printed Library Materials, ANSI/NISO Z39.48-1992.

Contents

1	Madame President? Female Candidates, Masculine Norms of Executive Power, and the 2020 Nomination Contest	1
	<i>Linda Beail, Lilly J. Goren, and Mary A. McHugh</i>	
2	Money: The Resource Race	25
	<i>Casey B. K. Dominguez</i>	
3	How the News Media Cover and Shape the Nomination	43
	<i>Kathleen Searles and Patrick Rose</i>	
4	Voter Choice in Presidential Primaries	61
	<i>John Sides, Michael Tesler, and Lynn Vavreck</i>	
5	Backward Looking, Future Rule-Making: How 2016 Affected the 2020 Presidential Nomination Rules	79
	<i>Josh Putnam</i>	
6	The Short and Mostly Dismal History of Nomination Straw Polls	105
	<i>William G. Mayer</i>	
7	The Expanded Party's Influence	139
	<i>Jonathan Bernstein</i>	
8	Are Parties Inherently Conservative?	165
	<i>Julia Azari</i>	

9	The System Evolves: Changes in the Presidential Selection Process, 1792–1824	189
	<i>William G. Mayer</i>	
	Index	217
	About the Contributors	229